

## Planning Your Hotel

Name \_\_\_\_\_

Before you begin furnishing your hotel, think about the big picture. What will make your hotel special?

**Name Of Your Hotel**

**Price Range For A Night**

**Where Is Your Hotel?**

(city, state, country, planet?)

**What Makes Your Hotel Unique?**

(theme, shape, views, etc)

**Who's Your Customer?**

(age, interests, hobbies, personalty)

**What will your hotel offer to attract this type of customer?**

# Furnishing Your Hotel

Name \_\_\_\_\_

You've been hired to furnish the rooms of a local hotel. This hotel has both suites and standard rooms.

**Suites:** Include a kitchen and are more expensive. They require the following:

- |                        |                     |
|------------------------|---------------------|
| 1. Kitchen table       | 7. King sized bed   |
| 2. 4 Kitchen chairs    | 8. 2 Bedside tables |
| 3. Sofa                | 9. 2 Lamps          |
| 4. A living room chair | 10. Alarm clock     |
| 5. Television          | 11. Refrigerator    |
| 6. Coffee table        | 12. Microwave       |

**Rooms:** Less expensive and require the following:

- |                 |                      |
|-----------------|----------------------|
| 1. Desk         | 5. TV stand          |
| 2. Desk chair.  | 6. 2 Bed side tables |
| 3. Alarm clock. | 7. 2 Full sized beds |
| 4. Television   | 8. 2 Lamps           |

After deciding on the furnishings for each type of lodging, you must determine the total cost. Your hotel has 110 suites and 330 standard rooms.

You have \$100,000 in cash to furnish the hotel. If you go over this, you must use the hotel's credit. Anything over \$100,000 will have a 15% interest rate applied. Be sure to include this in your calculations.

|                         | Total |
|-------------------------|-------|
| Suites and Rooms Total  |       |
| Total Above \$100,000   |       |
| Apply 15% Interest Rate |       |
| GRAND TOTAL             |       |

# Suite Shopping List

Name \_\_\_\_\_

|                       | Item | Price Per | Quantity | Total |
|-----------------------|------|-----------|----------|-------|
| 1                     |      |           |          |       |
| 2                     |      |           |          |       |
| 3                     |      |           |          |       |
| 4                     |      |           |          |       |
| 5                     |      |           |          |       |
| 6                     |      |           |          |       |
| 7                     |      |           |          |       |
| 8                     |      |           |          |       |
| 9                     |      |           |          |       |
| 10                    |      |           |          |       |
| 11                    |      |           |          |       |
| 12                    |      |           |          |       |
| 13                    |      |           |          |       |
| 14                    |      |           |          |       |
| 15                    |      |           |          |       |
| 16                    |      |           |          |       |
| 17                    |      |           |          |       |
| 18                    |      |           |          |       |
| Subtotal (1 suite)    |      |           |          |       |
| Subtotal (110 suites) |      |           |          |       |
| Apply 7.75% Sales Tax |      |           |          |       |
| <b>Total</b>          |      |           |          |       |

# Room Shopping List

Name \_\_\_\_\_

|                       | Item | Price Per | Quantity | Total |
|-----------------------|------|-----------|----------|-------|
| 1                     |      |           |          |       |
| 2                     |      |           |          |       |
| 3                     |      |           |          |       |
| 4                     |      |           |          |       |
| 5                     |      |           |          |       |
| 6                     |      |           |          |       |
| 7                     |      |           |          |       |
| 8                     |      |           |          |       |
| 9                     |      |           |          |       |
| 10                    |      |           |          |       |
| 11                    |      |           |          |       |
| 12                    |      |           |          |       |
| 13                    |      |           |          |       |
| 14                    |      |           |          |       |
| 15                    |      |           |          |       |
| 16                    |      |           |          |       |
| 17                    |      |           |          |       |
| 18                    |      |           |          |       |
| Subtotal (1 room)     |      |           |          |       |
| Subtotal (330 rooms)  |      |           |          |       |
| Apply 7.75% Sales Tax |      |           |          |       |
| <b>Total</b>          |      |           |          |       |

## Where'd The Money Go?

Name \_\_\_\_\_

Group your spending into five categories. Create a graph showing the percentage of the money that you spend on each category.

| Group Name   | Cost | % of Total Cost |
|--------------|------|-----------------|
| 1            |      |                 |
| 2            |      |                 |
| 3            |      |                 |
| 4            |      |                 |
| 5            |      |                 |
| <b>TOTAL</b> |      |                 |

# Breaking Even

Name \_\_\_\_\_

Decide on a room rate for your suites and your rooms. Calculate how long it will take to break even on your hotel. Use three occupancy levels: 100%, 75%, and 66% full.

| 100% Occupied | Room Rates | Number Occupied | Daily Profit |
|---------------|------------|-----------------|--------------|
| Suite         |            |                 |              |
| Room          |            |                 |              |
| Total         |            |                 |              |

| 75% Occupied | Room Rates | Number Occupied | Daily Profit |
|--------------|------------|-----------------|--------------|
| Suite        |            |                 |              |
| Room         |            |                 |              |
| Total        |            |                 |              |

| 66% Occupied | Room Rates | Number Occupied | Daily Profit |
|--------------|------------|-----------------|--------------|
| Suite        |            |                 |              |
| Room         |            |                 |              |
| Total        |            |                 |              |

## Days until profitable:

100% occupancy \_\_\_\_\_

75% occupancy \_\_\_\_\_

66% occupancy \_\_\_\_\_

## The Final Product

It's time to sell the hotel! Create a presentation to wow your customers and investors.

Consider including:

- A scale model of your room and suite layouts
- Blueprints of your rooms and suites
- A pamphlet emphasizing the highlights of your furnishings
- Descriptions to sell your customers on the benefits of your hotel
- An appropriate name, design, and color scheme to emphasize your hotel's theme

Be sure to use everyone's unique talents to make the most interesting, unexpected, and persuasive presentation to sell your hotel. Possible skills include:

- Descriptive or Persuasive Writing
- Building
- Drawing or Coloring
- Speaking
- Musical Abilities
- Web Design
- Powerpoint Skills